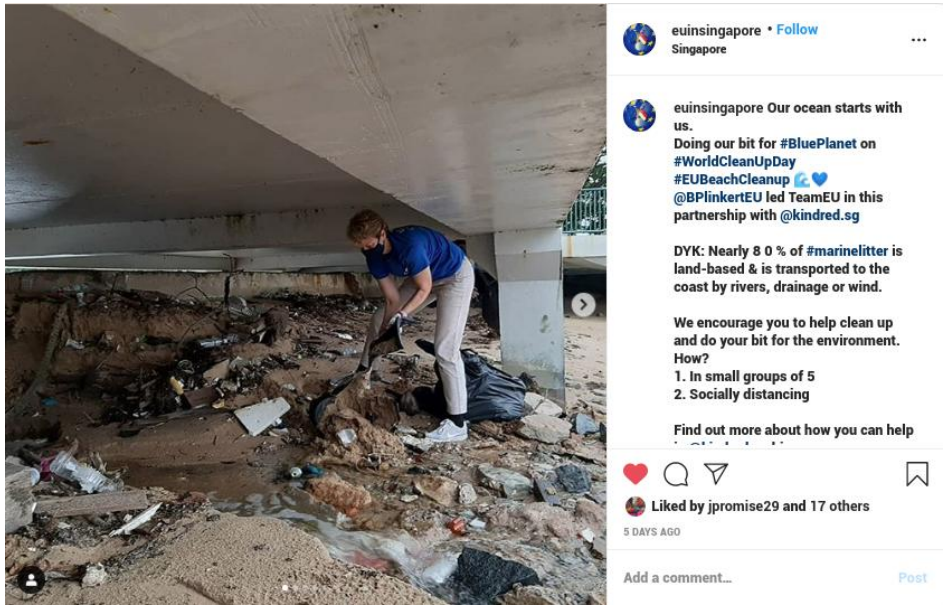
Past World Cleanup Day 2019-2020

Calling you to join the biggest civic action movement as an individual!

World Cleanup Day 2020

Due to COVID-19, we are restricted from organizing large-scale cleanups, but we can still do our part individually, to cleanup in small groups of 5, in the cleanup week of 13-19 September 2020.
We had participation from all walks of life, from EU Ambassador to Singapore, NGO groups, families to even individual volunteers on the East Coast Beach Plan group with over 200 participants and over 150 kg of trash collected. Through the digital cleanup, we removed over 3TB of digital trash.



World Cleanup Day 2019

“The biggest civic action movement”

World Cleanup Day is our flagship event for environmental conservation, supporting 9 out of the 17 **United Nations Sustainable Development Goals.**

We work with Let’s Do It World as the Singapore representative to organize the biggest ever civic action against waste pollution.

In 2019, World Cleanup Day saw an epic 36-hour green wave of cleanups, bringing 20 million people in 180 countries to clean up publicly.

180 countries

20 million volunteers

1 day to clean up our planet

kindred community

World Cleanup Day 2019

In Singapore

We held the inaugural World Cleanup Day in Singapore in 2019. The campaign saw 800+ volunteers, cleaning up at 13 public locations in Singapore.

Our launch site at Ang Mo Kio welcomed distinguished guests from the European Union Delegation to Singapore, Consulate of Estonia, Embassy of Finland, Embassy of Netherlands, German Embassy, Royal Danish Embassy, and the Norwegian Embassy.

Ang Mo Kio

Bukit Timah / Mayfair Garden

Bukit Panjang Central

Macritchie

East Coast Park

Marina Bay East(East Coast)

BP / ChengHua

Tampines

Who we are: Kindred Community

“We build the community we live in”

We are a group of people from all walks of life but the same thing brings us all together. Most people know that our world needs positive change but we are the ones who care enough to take action and make the positive change happen.

At Kindred, 2 key principles guide us in all that we do. First, it all starts with ***our thoughts.***

Thoughts are important because they determine how we live and interact with the environment and people around us. We believe in developing good clean thoughts within the Kindred Community.

Second, it is about ***our actions.*** The grandest of intentions are nothing compared to the smallest of deeds. We value the mentality of taking action not to benefit just oneself, but the community and the world we live in.

For more about Kindred Community, please visit https://kindred.sg/

Kindred Spirits

“We do not do it on our own”

It's more fun when we do it together! We are thankful to be among many other kindred spirits who hold close…

Some of the key partners we work with include:

Kindred community

Kindred Work

“For Sustainability and Community development”

Kindred Community strives to promote environmental sustainability through civil cleanup activities, awareness campaigns and a long-term behavioral change towards a cleaner environment.

We believe in community building and self-development, as a key strategy to effect sustainable long-term change in Singapore and the wider region.

Some examples of our work include:

To involve **5% of the world to cleanup in 1 day.**

Raising environmental activism among youths in Singapore and South East Asia region

Rising Social & Environmental Awareness

As a nation, Singapore is becoming more and more conscious about sustainability and the environment as part of our social responsibility.

Singaporeans are increasingly becoming more concerned about environmental issues such as climate change, that will affect our environment and lifestyles. The public recognizes the impact of these problems and are finding ways to do something about it.

We hope that you can join us on this journey together!

Source: Mothership